

VIDEO

EXAMPLES:

GMSP0 - Parts Smart Video Training

CODE ALARM - New Product Announcement

GM GOODWRENCH - Dealer Motivation Video

ABC RADIO - SuperFan Commercial

ABC RADIO - Unwind Commercial

GMSP0 - Time Management Training Module

DIAMLER/CHRYSLER - Service Contract Dealer Announcement

GUIDE POINT SYSTEMS - Telematics Commercial

CODE ALARM - New Product Announcement

NAPA - Dealer Announcement Video

Also

FORD ELECTRONICS

FORD MACH SOUND SYSTEMS

G.E. AUTOMOTIVE

ROCKWELL AUTOMOTIVE

GM NORTHSTAR ENGINE

CARHARTT

CREATIVE ALLIANCE

CLIENT:

GMSPQ

MEDIA:

Parts Smart Video Training



“GOOD MORNING GM PARTS.”

Parts department
telephone techniques
and training.



“COUNTER POINTS.”

The four P's in the
pod of success.



“IT'S PHYSICAL INVENTORY TIME.”

65 steps for
executing a proper
parts inventory.

CREATIVE ALLIANCE

CLIENT:

VARIOUS

MEDIA:

Films / Videos



"INTERCEPT."

New product announcement for Code Alarm Stolen Vehicle Recovery System.



"WINNING HABIT."

GM Goodwrench dealer motivation video.



"SUPER FAN."

30 second TV commercial for ABC syndicated radio stations.

CREATIVE ALLIANCE

CLIENT:

VARIOUS

MEDIA:

Films / Videos



“UNWIND.”

30 second TV commercial for ABC syndicated radio stations.



“29 1/2 MINUTES.”

GMSP0 time management training video module.



“DON’T GET BURNED.”

DaimlerChrysler Service Contract dealer announcement video.

CREATIVE ALLIANCE

CLIENT:

VARIOUS

MEDIA:

Films / Videos



“TELEMATICS.”

30 second commercial for Guide Point Systems.



“POWER ELITE.”

New product announcement to Code Alarm dealers.



“RIDE WITH A WINNER.”

Dealer announcement video for NAPA Regal Ride Shock Absorbers.